

Sampanna Raj Dhungel

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ABOUT ME

Hi, I'm Sampanna Raj Dhungel—a creative designer specializing in digital media, UI/UX, sound, video, and animation. I'm passionate about crafting impactful experiences and constantly learning through creative problem-solving.

SKILLS

Graphic Design (Adobe Creative Suite)

Expert in using Photoshop, Illustrator, and InDesign to create visually compelling graphics and marketing materials.

Animation/Motion Graphics

Skilled in After Effects, Toon Boom, and Procreate to produce engaging animations and motion graphics that enhance storytelling.

Video Editing

Proficient in Premiere Pro, Final Cut Pro, and DaVinci for crafting polished video content that captivates audiences.

3D Modeling

Experienced in Maya and Blender for developing intricate 3D models and visualizations that bring concepts to life.

UI/UX Design

Adept in Figma and Adobe XD to design user-centered interfaces that enhance usability and overall user experience.

Web Design

Knowledgeable in HTML, CSS, and JavaScript to create responsive and visually appealing websites that drive engagement.

Sound Design

Skilled in Reason Studios, Cubase, and Adobe Audition for producing high-quality audio that complements visual content.

Visual Storytelling

Expert in crafting narratives through visual media, effectively communicating messages and emotions to the audience.

Social Media Strategy & Concept Development

Skilled in developing and executing targeted social media strategies to enhance brand visibility and engagement, while creating innovative concepts that align with brand goals and resonate with audiences.

Strategic Thinking & Creative Team Leadership

Strategic and creative leader with the ability to analyze market trends and consumer insights to drive effective marketing strategies, while inspiring teams to collaborate and deliver high-quality results.

PROFESSIONAL SUMMARY

Versatile digital media designer and creative director with expertise in design, strategy, and team leadership, focused on delivering impactful brand experiences. Results-driven with proven success in leading teams, executing campaigns, and driving brand growth through clear and consistent communication.

EXPERIENCE

Joon Nepal - Bhaktapur, Nepal

Marketing & Creative Director

January 2024 – February 2025

Innovative Marketing & Creative Director with expertise in leading marketing strategies and creative initiatives. Oversee UI/UX design, graphic design, media management, animation, and visual arts to enhance brand identity and engagement. Collaborate with teams to deliver impactful campaigns and elevate user experience, driving measurable results.

Explorer Nepal - Kathmandu, Nepal

Video Editor / Graphics Designer

October 2022 – February 2023

Led design team, crafted striking graphics, developed innovative marketing concepts, and mentored designers for collaboration

Innovate Tech - Kathmandu, Nepal

Animator

March 2022 – July 2022

As a video animator intern for MySecondTeacher, I crafted engaging educational animations, refining my skills at the intersection of creativity and education in digital media

Suvadina Media - Kathmandu, Nepal

Graphics Designer

August 2020 – January 2021

Specializing in child awareness and social initiatives, I craft impactful visuals to drive positive change in both child-focused and broader societal projects through the power of design.

We inspire Nepal- Kathmandu, Nepal

Graphics Designer

October 2019 – February 2020

As a graphics designer, I've contributed to significant projects like the US Youth Council 2019/20 and Women Related Program 2019/20, creating impactful visuals for youth and women empowerment.

FREELANCING

Chloroleaf Technologies – Lalitpur, Nepal

Graphics Designer / Animator

December 2024 – July 2025

Graphic Designer, Animator and Visual Artist for various digital platforms. Developing visual assets and motion graphics for marketing campaigns.

Tangible Tech Studio- Kathmandu

UI/UX Designer

May 2023 – December 2023

Designing user interfaces and experiences for various digital products. Conducting user research and creating wireframes, prototypes and high-fidelity designs.

EDUCATION AND CERTIFICATIONS

Nepal Mega College Kathmandu, Nepal • High School

National Examination Board

2016 - 2018

Islington College, Kathmandu • London Metropolitan University

Bachelor of Science in Multimedia Technologies

March 2020 - September 2023

Websites, Portfolios, Profiles

<https://www.sampannadhungel.com.np/>

<https://x.com/dsampanna>

<https://www.facebook.com/dsampanna>

https://www.instagram.com/_sampannaad/

<https://www.linkedin.com/in/dsampanna/>